

Fuel Up To Play – The Dairy Way – Promotion Entry Form



Please print this entry form, complete requested information, and mail or e-mail to address indicated on back of form by December 31, 2010, to be entered into the "Fuel Up To Play – The Dairy Way" promotion.

Name of School: _____ County: _____
 Name of Person Submitting Entry: _____ Contact Phone No.: (____) _____
 Address: _____ Contact E-mail: _____
 City: _____ State: _____ Zip: _____ Grade Levels: _____

Application of the Discover Dairy Lesson Series:

1. Please enter the total number of teachers and students in your school and the number of teachers and students involved in the teaching of the Discover Dairy lesson. Also, list the dates the lesson was taught in the classroom.

<u>Grade Level</u>	<u>Total No. of Teachers</u>	<u>Total No. of Students</u>	<u>No. of Teachers Teaching Lesson*</u>	<u>No. of Students Taught Lesson*</u>	<u>Dates DD Lesson Taught in Classroom</u>
Fourth Grade:					
Fifth Grade:					
Sixth Grade:					
Seventh Grade:					
Eighth Grade:					

* As part of the contest, schools are expected to have teachers teach either "Lesson 5: Discover Dairy... And Nutrition" from the Discover Dairy Elementary Series or "Lesson 1: Discover Dairy... And Animal Health" from the Middle School Lesson Series, available at www.discoverdairy.com.

2. Number of "Discover Dairy" evaluations completed by teachers and submitted with entry form. (To access "Discover Dairy" evaluation, [click here.](#)) _____

Implementation of the Fuel To Play 60 Contest:

*For more details about the guidelines of Fuel Up To Play 60, visit www.FuelUpToPlay60.com.

3. Date Program Advisor(s) enrolled in Fuel Up To Play 60 Program: _____
 4. Name of Program Advisor(s): _____
 5. Date school ordered Fuel Up To Play 60 kit online: _____
 6. Number of students on the Fuel Up To Play 60 Student Team: _____
 7. Names of those students (Up to 15): _____

 8. Briefly describe your Fuel Up To Play 60 Healthy Eating Play: _____

 9. Briefly describe your Fuel Up To Play 60 Physical Activity Play: _____

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10. Please check to indicate that you have included with your entry form an essay (up to 750 words) explaining how your Student Team implemented Fuel Up To Play 60 in your school. _____
Include information that addresses the following.
- a. How students assumed a leadership role to plan and implement program.
 - b. Students' awareness of the importance of healthy eating and increased physical activity.
 - c. Students' access to or consumption at school of nutrient-rich foods, such as low-fat/fat-free dairy, fruits, vegetables and whole grains.
 - d. Students' opportunity to participate in physical activity, in addition to physical education, at school.
 - e. Sustainable healthy eating and/or physical activity changes in the school environment.
 - f. Any human interest stories and/or participant quotes that demonstrate the impact of your students' work has had on student engagement.
11. Please check which of the following apply:
- We are enclosing a minimum of 10 photos with captions that describe our Fuel Up To Play 60 Healthy Eating and Physical Activity Plays.
 - We are enclosing a video in digital format to describe our Fuel Up To Play 60 Healthy Eating and Physical Activity Plays.
12. Photos and videos submitted must only include images of individuals who have signed photo release/permission forms. Please check to indicate that you have included the appropriate releases/permissions for photo and video publication. _____ (To access a photo release form, [click here.](#))

Please sign below to indicate information included in entry form is accurate.

Contact Person's Signature: _____

Fuel Up To Play 60 Program Advisor(s) Signature: _____

Date Submitting Entry Form: _____

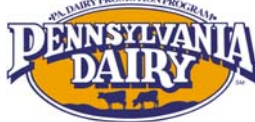
To be considered for the "Fuel Up To Play – The Dairy Way" promotion, all entries must be submitted by December 31, 2010, to Crystal Oliveri at coliveri@milk4u.org or mailed to Mid-Atlantic Dairy Association, Attn: Crystal Oliveri, 325 Chestnut Street, Suite 600, Philadelphia, PA 19106.

If you have questions regarding the promotion or entry form, please contact:

Crystal Oliveri
coliveri@milk4u.org
Phone: 267-322-6912

Jayne Sebright
jsebright@centerfordairyexcellence.org
Phone: 717-346-0849

"Fuel Up To Play – The Dairy Way" is a joint initiative of Mid-Atlantic Dairy Association, Pennsylvania Dairy Promotion Program and Center for Dairy Excellence. It is funded through dairy farmer checkoff dollars.



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