

Discover Dairy E-Newsletter Writing Requirements

Do you love to write? Do you have a great classroom activity or dairy tips that you could share with teachers? If you said yes to both of these, we challenge you to write a short article for the Discover Dairy e-newsletter.

This e-newsletter goes out 6 times a year, so we will be accepting 6 different submissions to include in each Discover Dairy newsletter. If you are interested in competing, below are the requirements:

- 1. Must be between 250 and 500 words.**
- 2. Send a photo of yourself in sash & crown to include with the article**
- 3. Discuss or explain a topic that would be a topic important to teachers, for example:**
 - a. Highlight a specific Discover Dairy activity but share your own ideas on how to change it up.
 - b. Share a new dairy craft or easy recipe that teachers could do with their students in class.
 - c. Holiday specific ideas that could go into newsletters that are around the holidays while still including dairy key messages and a take home piece for teachers
 - d. Highlight another dairy website with great teaching tips and tricks for dairy education
 - e. Imagine any other possibility that you can think of if you had the platform to talk to more than 11,000 elementary and middle school teachers at once.
- 4. Topics not to cover:**
 - a. Anything political or religious
 - b. Negative topics against other branches of agriculture
 - c. A story about yourself – you can introduce yourself but there needs to be meat to the article that includes items under number 2.

All articles must be submitted by September 1, 2021 to be considered for the 2021-2022 season of e-newsletters to teachers. Submit your articles for consideration to Brittany Snyder at bsnyder@centerfordairyexcellence.org.

