

Picture and Video Tips

Classroom Cow Kit

Taking pictures and videos of calves can be hard work, especially when they don't want to cooperate! Here are some tips and suggestions to help!

Video Tips



- Using videos is not required, however they are useful to explain a part of your farm, or a certain process more in-depth.
- Videos also can bring your calf to life for the students! Seeing a picture of the calf versus seeing a video of it running around provides a better experience.
- When recording videos, be sure to go into more detail than what the captions on the PowerPoint already say. It can be helpful to explain the why of a topic or process, such as why Pearl is outside.
- This video is a great example of explaining Pearl's pen more in depth.
- Talking in videos is optional, sometimes just showing the pen or barn can be just as useful!

Video Tips



- When shooting the video footage, hold the phone horizontally, or sideways.
- Don't record with your phone vertical, it is hard to put a video like that on PowerPoint because it is an awkward shape.
- Use a microphone or a noise cancelling headset to record, when possible, so there is less white noise in the background.
- Move slowly when videoing. Quick movements appear blurry on a computer screen.

Picture Tips



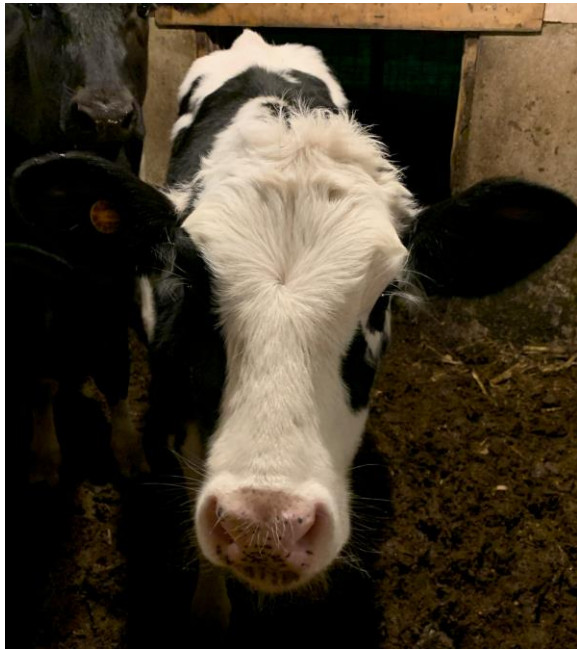
- Try to get some pictures of the calf's full body so that the kids can see just how big she is.
- Don't worry if you don't have a professional camera, phone pictures come out just as nice!
- Get down on the calf's level to take the picture (don't stand above them)
- Include good headshots and body shots of both sides to see all her markings



This photo is taken from above – see how we can't see her face or her body well?



Picture Tips



What's wrong with this photo?

- Taken at night
- Flash caused shadows
- Dirty walls and muddy pen

- Don't use the flash on your phone, it distorts the color
- Take photos during the day, not at night when it is dark
- If it is dark in the calf's pen take it out to take pictures
- Be aware of the photo's backgrounds, avoid manure piles and dirty walls
- Brush the calf off before photos to freshen her up



What's good about this photo?

- Taken during the day
- No flash
- Clean background

Tips and Suggestions



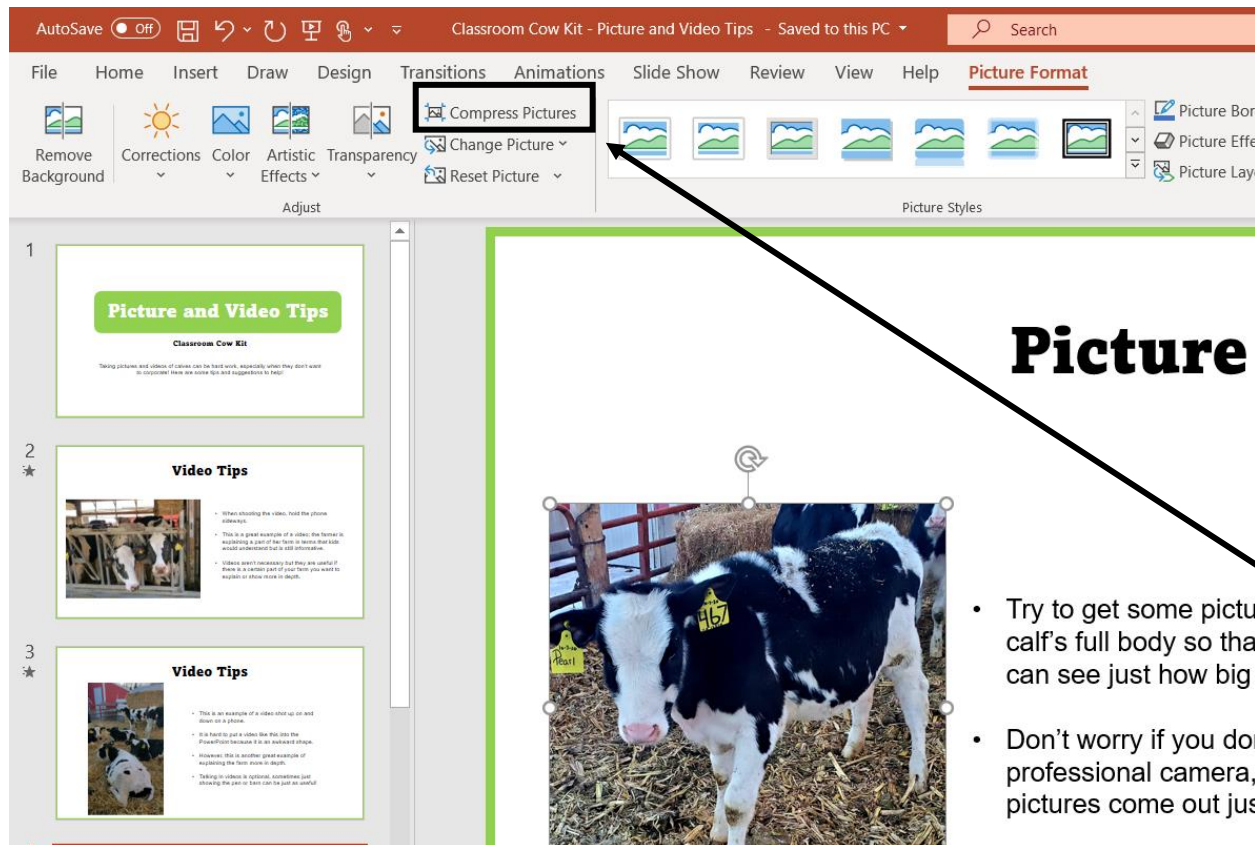
Be sure to take a picture or video of the calf's food and of them eating

Tips and Suggestions



Try to get the calf being goofy! The kids love to see them running around or with their tongue on their nose!

Tips and Suggestions

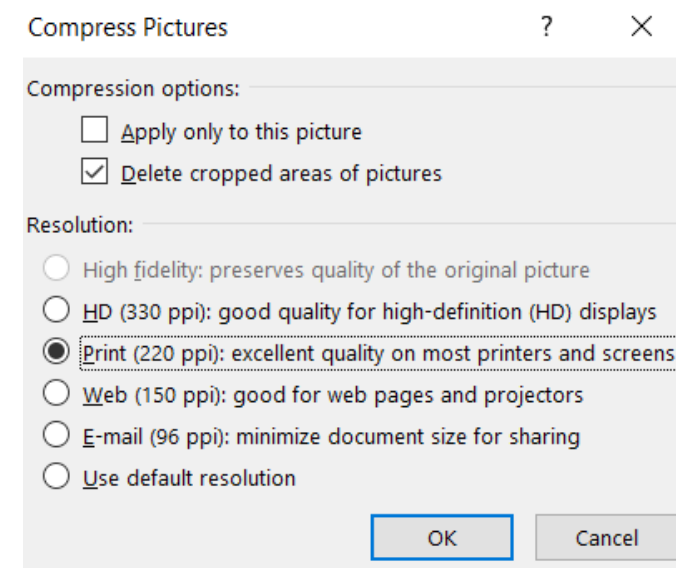


Picture

- Try to get some picture of a calf's full body so that you can see just how big
- Don't worry if you don't have a professional camera, pictures come out just fine

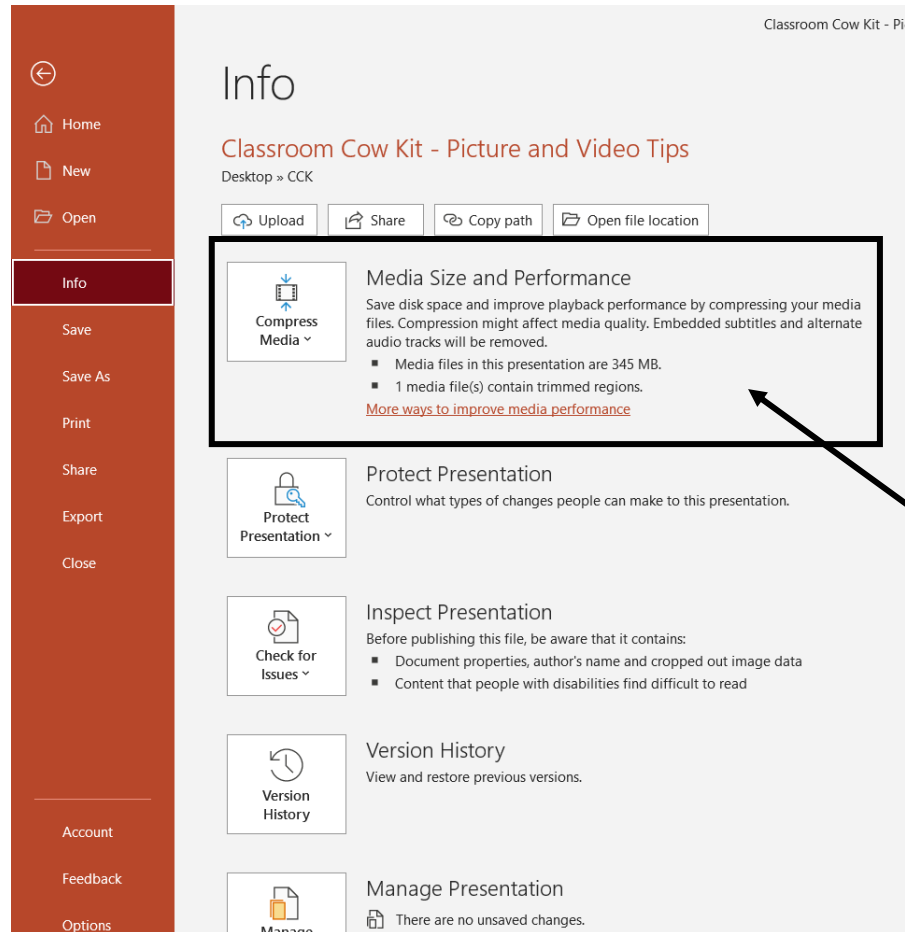
Compress your pictures to make the file smaller

- Sending large files can be hard, compress the pictures to make them smaller
- Click on the compress pictures under the picture format tab



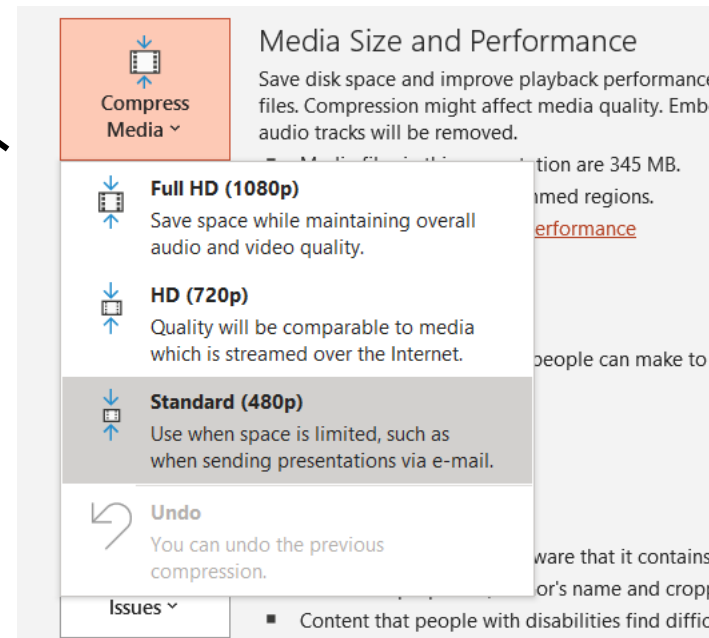
- Unselect "Apply to this picture only"
- Select "Print"
- Click OK

Tips and Suggestions



Compress your videos to make the file smaller

- Sending large files can be hard, compress the videos to make them smaller
- Click on file, info, and then select “compress media”



- Select “HD (720p)”
- Click OK when done

That's All Folks!

Are you ready to channel your inner Ansel Adams or Steven Spielberg?

Remember!

- Always be aware of your surroundings...if you wouldn't want it in a newspaper, you shouldn't include it in your PowerPoint.
- Make sure your photos aren't blurry.
- To make sure the calf looks the best, only photograph or video in daylight
 - If the calf's pen is dark take it outside

You've got this, good luck!