

DISCOVER DAIRY TEACHER ADVISORY COMMITTEE

CONNECTING CLASSROOMS. EMPOWERING EDUCATORS. CELEBRATING DAIRY.

WHAT THIS COMMITTEE IS

The Discover Dairy Teacher Advisory Committee is a small, passionate group of educators who help shape the future of Discover Dairy and Adopt A Cow. Members serve as the authentic voice of the classroom, ensuring every lesson, resource, and communication is relevant, engaging, and grounded in real teacher needs.



WHO WE'RE LOOKING FOR

Teachers who are:

- Active users of Discover Dairy and/or Adopt A Cow
- Experienced (3+ years participating)
- Passionate about agricultural literacy

Committee size: **8-12 members**

Term length: **3 years**, with staggered rotation



TIME COMMITMENT

Designed to be **low-maintenance and highly rewarding (8-10 hours per YEAR)**

Breakdown:

- 3 virtual meetings (60 minutes each)
 - **July** - Summer Kickoff
 - **January** - Winter Check-in
 - **May** - Spring Meeting
- 2-3 short feedback opportunities (15-20 minutes each)
- Optional pilots or peer mentoring as available

**OUR
CULTURE**

Warm. Respectful. Flexible. We honor your time, value every voice, and celebrate wins, big and small. Grace is built in. Life happens, and we understand.

WHY IT MATTERS

Discover Dairy reaches millions of students each year, helping them understand where their food comes from and building trust in dairy farmers. This committee ensures teacher voice stays at the center of program decisions, curriculum development, and content creation.

WHAT YOU'LL DO


Committee members:

- Provide honest, constructive feedback
- Share classroom experiences and student reactions
- Review new resources before they're released
- Participate in at least **2 of 3 virtual meetings per year**
- Complete brief surveys or resource reviews (2-3 times/year)

Optional opportunities: being a Social Media Ambassador, Reviewer, or Peer Mentor

WHAT YOU'LL RECEIVE

We believe deeply in celebrating teachers. Members enjoy:

- A **Welcome Kit** (notebook, stickers, handwritten note) 
- **End-of-year appreciation gift**
- **Public recognition** on Discover Dairy platforms
- **Certificate of Service** for portfolios
- **Early access** to new lessons, videos, and resources
- Invitations to exclusive virtual farm tours and partner events

